

In the Claims:

This listing of claims will replace all prior versions, and listing, of claims in the application:

Listing of Claims:

1. (Currently Amended) An assembly for covering a visual display having an array of pixels, the assembly comprising:

an array of cells with reflective walls and an opening at each end, wherein the array is dimensioned such that each cell is aligned with one pixel of the visual display; and
a transparent cover sheet adjacent the open ends of the cells on one side of the array; and
a bottom sheet adjacent the open ends of the cells on the other side of the array,
wherein the array of cells, the cover sheet and the bottom sheet are configured as a load bearing element. ~~wherein the array is dimensioned such that each cell is aligned with one pixel of the visual display.~~

2. (Original) An assembly as claimed in claim 1, wherein the cells are contiguous.

3. (Previously Presented) An assembly as claimed in claim 1, wherein each cell comprises a tube open at each end.

4. (Previously Presented) An assembly as claimed in claim 1, wherein the array comprises a honeycomb mesh creating adjacent hexagonal cells.

5. (Previously Presented) An assembly as claimed in claim 1 wherein the array comprises a mesh with substantially square apertures.

6. (Currently Amended) An assembly as claimed in claim 1, wherein each cell comprises a parabolic reflector having an opening in the centre of the base for alignment with one pixel.

7. (Previously Presented) An assembly as claimed in claim 1, wherein each cell comprises a light guide.

8. (Previously Presented) An assembly as claimed in claim 1 wherein the walls of the cells are provided with a surface treatment to increase their reflectivity.
9. (Previously Presented) An assembly as claimed in claim 1 further comprising a lens in each cell.
10. (Previously Presented) An assembly as claimed in claim 1, wherein the cover sheet comprises glass or plastic.
11. (Cancelled)
12. (Currently Amended) An assembly as claimed in-claim 1, wherein the cover sheet provides weather proofing to the visual display~~means~~.
13. (Previously Presented) An assembly as claimed in claim 1, wherein the cover sheet is shaped to form a lens aligned with each cell of the array.
14. (Previously Presented) An assembly as claimed in-claim 1, wherein the cover sheet is provided with a surface treatment to improve the optical performance.
15. (Currently Amended) An Assembly assembly as claimed in claim 1, further comprising a lens~~means~~ arranged between the array of cells and the cover sheet, aligned with the walls of the cells, operable to diffuse light between adjacent cells.
16. (Currently Amended) An assembly as claimed in claim 15, wherein the lens ~~means~~ is provided by adhesive between the cells and the cover sheet.
17. (Currently Amended) A visual display system, comprising:
 - a visual display having an array of pixels;
 - a cover assembly secured to the visual display, the cover assembly having an array of cells with reflective walls and an opening at each end, and having a transparent cover sheet adjacent the open ends of the cells on one side of the array, the array of cells being configured such that each cell is aligned with one pixel of the visual display and configured such that the array of cells is sandwiched between the cover sheet and the

visual display, and wherein the visual display system is configured as a load bearing element.

18. (Cancelled)

19. (New) The visual display system of claim 17 wherein the pixels comprise a plurality of discrete light sources arranged in a plurality of rows, and wherein the light sources in each row are offset with respect to the light source in each adjacent row.

20. (New) An assembly for covering a visual display having an array of pixels, the assembly comprising:

an array of cells comprising tubes with walls and an opening at each end, wherein the array is dimensioned such that each cell is aligned with one pixel of the visual display, and wherein the walls of the tubes are provided with a surface treatment to increase their reflectivity; and

a transparent cover sheet adjacent the open ends of the cells on one side of the array.

21 (New) An assembly for covering a visual display having an array of pixels, the assembly comprising:

an array of cells wherein each cell is formed as a light guide, wherein the array is dimensioned such that each cell is aligned with one pixel of the visual display; and
a transparent cover sheet adjacent one side of the array.